

Hair Route

DIRECTORY OF SCHOOLS APPLICATION FOR LISTING

Learning institutions wishing to be listed in *International Hair Route's* "Directory of Schools" should complete and return this form to the address shown below. This listing is restricted to needle-based electrology courses only. The annual cost of including a school in the listing is \$79 when paid in advance before the deadline (July 1st) and covers insertions in the next four issues of the magazine. Applications made after July 1st also cost \$79, but cover only one, two, or three issues of the magazine, depending on when the application is received by this office. Schools who have annual Display Advertising in the magazine, at the regular advertising rates, will be column-listed without charge. Only listings for needle-based electrolysis courses will be accepted.

Sample Listing

International Hair Route, P.O. Box 1192, Lewiston, NY USA 14092.
Anthony Copperthwaite, Director — 905-271-0339.
www.hairroute.com E-mail: advertising@hairroute.com
This additional space, limited to 25-words or less, is for the description of your needle-based electrolysis course only; modalities, hours, and any other pertinent information about your school.

New (or corrected) listing: (please print clearly)

Name of School: _____

Address: _____

Tel: (____) _____

Web Site URL: _____ E-mail: _____

Name of School Director: _____

Listing (25-words or less): _____

'NO CHARGE' corrections to a published listing are made only once each year between the May and August issues (deadline July 1st). Except where errors originate with the Publisher, the one-time charge for unavoidable midyear corrections is \$45 (payment with the order). *International Hair Route* reserves its right to reject any listing or advertising.

Authorized signature for the School: _____ Date: _____

Complimentary copies of *International Hair Route* are **not** mailed free to the listed schools. In order to receive each issue of the magazine the school must have a paid-up subscription in the name of the school.

Directory Options	Qty	Rate	Total
International Hair Route magazine - four insertions (Aug., Nov., Feb. & May)		\$79	
Additional Web Site Directory Listing		\$25	
Web Site URL and email links (web listing only) per link		\$10	
Company Logo B/W or color (web listing only)		\$5	
		Total	

VISA MasterCard #: _____ Exp. Date: _____

Signature: _____ Date: _____